



## Our Mission:

*FulCom empowers problem solvers through engaging instruction, creative exploration, and professional media production in partnership with the community.*



Located within Fulton High School, the Communications Magnet is designed to provide students with a unique opportunity to explore broadcasting, production, digital design and web design in conjunction with core academic courses.

Our school offers access to a hybrid curriculum that combines digital and project-based learning to produce innovative problem solvers.

Combined, our instructors possess over 50 years of experience in their respective fields, which provides our students with daily access to industry professionals.

The School of Communications also has partnerships with several media production companies in Knoxville; this allows our students to have access to real-world, hands-on experience outside of the classroom.

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Fulton High School  
Communications Magnet

# Frequently Asked Questions

classroom and your student will have access to these resources.

**Q:** What kind of Honors and Advanced Placement courses will a Communications student have access to?

**A:** Fulton students have access to a variety of Advanced Placement and Honors courses that are carefully sequenced and aligned with the help of an Honors Program Coordinator as well as access to Dual Enrollment courses via Pellissippi State Community College.

**Q:** What if my student wants to enroll in the School of Communications but is not zoned for Fulton High School? Can he/she transfer to Fulton?

**A:** Yes. First, a magnet transfer application must be submitted to the Knox County transfer and magnet offices. Please visit [www.knoxschools.org](http://www.knoxschools.org) to download the application. Students who are zoned for Fulton High School and wish to be part of this experience need to fill out a magnet transfer application as well.

Specific to the School of

Communications, we have an FCC licensed radio station that broadcasts continuously, a TV studio that has recently been updated to include the latest equipment, a web design lab complete with Dreamweaver software and dual-monitors to optimize production, and graphic design labs where students learn to create a variety of media including advertising, editorial, branding, and printing technologies.

Plans are in the works to expand our technology so that each Communications student has unlimited access to state of the art equipment to ensure their ability to compete in the advancing job market.



“I think Fulton can be a model for what school reform looks like when it is done right.”

- Governor Bill Haslam