

**Farragut  
High  
School**

**Technology  
Gala  
2017**

**FHS Technology Gala  
Corporate Sponsorship Agreement**

To Benefit  
Farragut High School  
11237 Kingston Pike  
Knoxville, TN 37934  
865.966.9775  
Fax: 865.671.7120

# Farragut High School

# About the Gala

## ABOUT FARRAGUT HIGH SCHOOL:

Farragut High School is the top performing school in Knox County Schools and a top 500 high school according to Newsweek. The school has a history of academic excellence and tradition. Farragut High School has an enrollment of approximately 1,800 students and promotes a positive and cooperative community of students, parents, and educators dedicated to ongoing academic excellence, creative expression, and civic responsibility. In August 2015, Farragut High School was honored to be named a *Tennessee Reward School* for the third year in a row, which means that our students consistently perform in the top 5-percent of high schools statewide.

**WHAT:** The event is the second annual Farragut High School Technology Gala and will include dinner and dessert, silent auction, live auction, and live music. Auction items will range from restaurant gift certificates to vacation packages. The venue is Rothchild Event Center and has the capacity of 300 attendees. A special announcement will be made at the gala to introduce a new tradition at FHS that will support technology ongoing.

**WHO:** This “Black Tie and Blue Jeans” event is open to anyone 21 years or older.

Attendees will likely be parents, teachers, community members, corporate sponsors, alumni, and others who are investing in instructional technology.

**WHY:** While some schools in Knox County qualify for federal funding to purchase technology, Farragut High School does not qualify for federal assistance. Most grants are geared toward schools that have a high poverty level or low scores on national assessments. The money raised by the event will fund new technological purchases, replace old technology, and provide funding for sustainability of technology within the building. In the AdvancED evaluation (formerly SACS) conducted last year, FHS received the lowest score possible in implementation of technology. This score is due to a lack of devices available for day-to-day instruction. Although Farragut is a successful school, there are only 342 machines available for testing and daily implementation of technology in the classroom. Our goal is to provide a cart of tablets, laptops, or other devices in every classroom. This will allow students and teachers to have immediate access to technology on a daily basis.

# Farragut High School

# Sponsorship Information

**Sponsoring the gala** will further support the technological investment of Farragut High School. Your investment will help provide devices for students on a daily basis, while providing you with the opportunity to enhance your organization's image of investment in education and concern in the community. A sponsorship offers tremendous potential for advertising, publicity, and sales promotion. The FHS Technology Gala offers you the following Corporate Sponsorship opportunities:

## **Gold Level: \$1,500**

- Company logo placed on "thank you, sponsors banner" at event
- Company logo in auction item directory
- Company recognition announced at event – name mentioned in welcome ceremony

## **Silver Level: \$750**

- Company logo placed on "thank you, sponsors banner" at event
- Company logo in auction item directory

## **Bronze Level: \$500**

- Company logo in auction item directory

**Please email corporate logo in JPEG, GIF, or PNG format to Mary Lin  
mary.lin@knoxschools.org. She can also be reached at: 865.228.0800**

**Logos must be received by Friday, January 20<sup>th</sup> to ensure they are printed in the auction directory and promotional material.**

## FHS Technology Gala Corporate Sponsorship Agreement

In recognition of the efforts of Farragut High School, we will make a tax deductible contribution of:

\_\_\_\_\_ \$ 1,500                      **Gold Level Sponsor**

\_\_\_\_\_ \$ 750                              **Silver Level Sponsor**

\_\_\_\_\_ \$ 500                              **Bronze Level Sponsor**

\_\_\_\_\_ We cannot participate as a full sponsor. Please accept the enclosed gift of \$\_\_\_\_\_ to support Farragut High School.

### Company Information

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone No. \_\_\_\_\_ Email Address \_\_\_\_\_

### **Please submit this completed form and donation to:**

Farragut High School

Attn: Mary Lin

11237 Kingston Pike

Knoxville, TN 37934

Phone: 865.228.0800 (cell)

Phone: 865.966.9775 (school)

Fax: 865.671.7120

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**[mary.lin@knoxschools.org](mailto:mary.lin@knoxschools.org)**